

A perspective from BMC: Market Liberalization and the Importance of Approaches to Outbreak Response that support CBT

By: Dr Boitumelo Mogome-Maseko
Executive Manager Compliance
Botswana Meat Commission
Bmogome-maseko@bmc.bw

Layout

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BMC's mandate



History	<input type="checkbox"/> BMC was established by Act of Parliament in 1965 to serve the cattle producers in Botswana
Purpose	<input type="checkbox"/> BMC's purpose is to carry out its business in such a manner as to promote the interests of the livestock producing industry of Botswana
Mandate	<input type="checkbox"/> Purchase and slaughter cattle and prepare and sell the products of such slaughtering or, if BMC thinks fit, sell on the hoof cattle so purchased <input type="checkbox"/> In addition BMC may, in its discretion and with the consent of the Minister, promote schemes for the development and improvement of the livestock industry
Vision	<input type="checkbox"/> BMC's vision is to transform into a globally competitive enterprise

Market Liberalization



- **Local market:** already liberalized
- **Export market:**
 - i. Currently BMC holds export monopoly: Lobatse, Francistown and Maun export abattoirs
 - ii. Some private abattoirs have been allowed to export from Ngamiland district
 - iii. KPMG Feasibility Study on the Liberalization of Botswana Beef export market underway

The BMC Experience with CBT Implementation

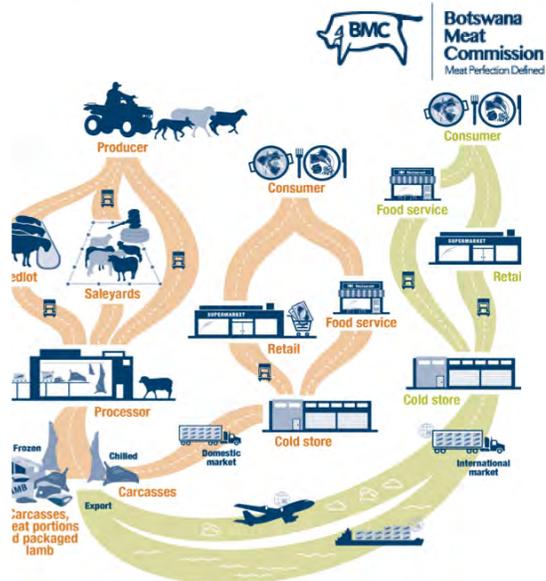


- **Transportation:**
 - Motorised to abattoir
 - Decontamination of vehicles
- **Abattoir**
 - Good management of hygiene (GMP, PrPs)
 - Independently certified HACCP based system
 - Ante-mortem and Post Mortem inspection
 - Carcass Maturation (pH below 6 at 24 hours)
 - Adequate waste management practices
 - Deboning: removal of Lymph nodes
 - Adequate Temperature control
 - Robust Traceability in-place
 - Processing
- **Markets:**
 - Angola, DRC and Kuwait



OUTBREAK

- Animals at the farm
- Animals on transit
- Animals in lairages
- Carcasses in chillers
- Product in storage
- Product on transit
- Product with customers



Experience In the phase of outbreak



Botswana
Meat
Commission
Meat Perfection Defined

- i. Central Competent Authority (CCA) issues press releases that doesn't cover all aspects of the value chain
- ii. No guidelines for Official Veterinarians on interpretation of Press release at the different levels
- iii. Lost time due to miscommunication between DVS and stakeholders
- iv. Opportunity loss: product staying long and then down graded and/or diverted to lower paying market
- v. After a successful trace exercise: Managed to trade in the phase of an outbreak

Liberalization and Facilitation of Rapid response to Outbreak



Botswana
Meat
Commission
Meat Perfection Defined

- Levelling of the playing field: licensing requirements that support both HACCP and CBT principles
- Robust traceability system
- Develop a systemic collection of qualitative data and dissemination at all levels of the value chain
- Training of all stakeholders
- Guidelines for all stakeholders
- An enabling environment, facilitated by the DVS

Conclusion



- A competitive value chain is a knowledge driven value chain
- HACCP principles applied across the value chain do support CBT
- BMC has done it and other players can do it too