

# A perspective from BMC: Market Liberalization and the Importance of Approaches to Outbreak Response that support CBT

By: Dr Boitumelo Mogome-Maseko  
Executive Manager Compliance  
Botswana Meat Commission  
Bmogome-maseko@bmc.bw

## Layout

- BMC Mandate
- Market Liberalization
- The BMC Experience with CBT Implementation
- Experience during phase of outbreak
- Liberalization and Facilitation of Rapid response to Outbreak
- Conclusion

# BMC's mandate



History	<input type="checkbox"/> BMC was established by Act of Parliament in 1965 to serve the cattle producers in Botswana
Purpose	<input type="checkbox"/> BMC's purpose is to carry out its business in such a manner as to promote the interests of the livestock producing industry of Botswana
Mandate	<input type="checkbox"/> Purchase and slaughter cattle and prepare and sell the products of such slaughtering or, if BMC thinks fit, sell on the hoof cattle so purchased <input type="checkbox"/> In addition BMC may, in its discretion and with the consent of the Minister, promote schemes for the development and improvement of the livestock industry
Vision	<input type="checkbox"/> BMC's vision is to transform into a globally competitive enterprise

# Market Liberalization



- **Local market:** already liberalized
- **Export market:**
  - i. Currently BMC holds export monopoly: Lobatse, Francistown and Maun export abattoirs
  - ii. Some private abattoirs have been allowed to export from Ngamiland district
  - iii. KPMG Feasibility Study on the Liberalization of Botswana Beef export market underway

# The BMC Experience with CBT Implementation



Botswana Meat Commission  
Meat Perfection Defined

- **Transportation:**
  - Motorised to abattoir
  - Decontamination of vehicles
- **Abattoir**
  - Good management of hygiene (GMP, PrPs)
  - Independently certified HACCP based system
  - Ante-mortem and Post Mortem inspection
  - Carcass Maturation ( pH below 6 at 24 hours)
  - Adequate waste management practices
  - Deboning: removal of Lymph nodes
  - Adequate Temperature control
  - Robust Traceability in-place
  - Processing
- **Markets:**
  - Angola, DRC and Kuwait



## OUTBREAK

- Animals at the farm
- Animals on transit
- Animals in lairages
- Carcasses in chillers
- Product in storage
- Product on transit
- Product with customers



## Experience In the phase of outbreak



Botswana  
Meat  
Commission  
Meat Perfection Defined

- i. Central Competent Authority (CCA) issues press releases that doesn't cover all aspects of the value chain
- ii. No guidelines for Official Veterinarians on interpretation of Press release at the different levels
- iii. Lost time due to miscommunication between DVS and stakeholders
- iv. Opportunity loss: product staying long and then down graded and/or diverted to lower paying market
- v. After a successful trace exercise: Managed to trade in the phase of an outbreak

## Liberalization and Facilitation of Rapid response to Outbreak



Botswana  
Meat  
Commission  
Meat Perfection Defined

- Levelling of the playing field: licensing requirements that support both HACCP and CBT principles
- Robust traceability system
- Develop a systemic collection of qualitative data and dissemination at all levels of the value chain
- Training of all stakeholders
- Guidelines for all stakeholders
- An enabling environment, facilitated by the DVS

## Conclusion



- A competitive value chain is a knowledge driven value chain
- HACCP principles applied across the value chain do support CBT
- BMC has done it and other players can do it too