

Botswana's Wildlife Tourism

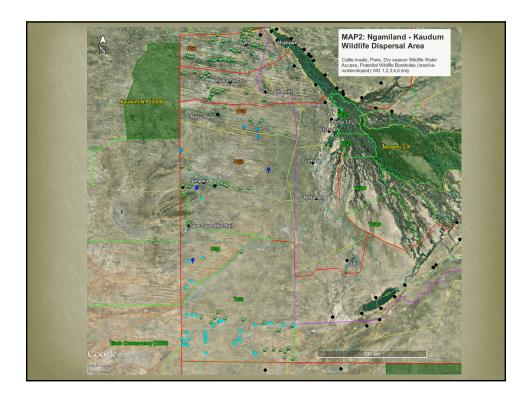
GDP: TOTAL CONTRIBUTION

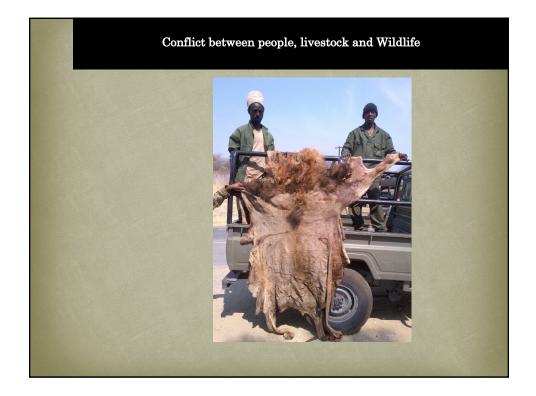
- The total contribution of Travel 10.9% of GDP in 2016 and was BWP 17,779,500,000 (USD1,623.8mn), and is forecast to rise by 6.5% in 2017, and to rise by 5.5% pa
- EMPLOYMENT: DIRECT CONTRIBUTION
- In 2016 Travel & Tourism directly supported 25,000 jobs (2.6% of total employment). This is expected to rise by 6.8% in 2017.

EMPLOYMENT: TOTAL CONTRIBUTION

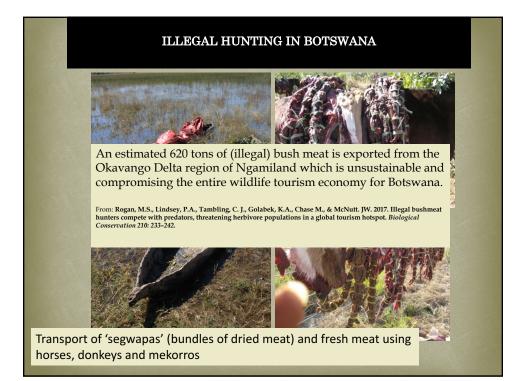
In 2016, the total contribution of Travel & Tourism to employment, including jobs indirectly supported by the industry was 7.1% of total employment (68,500 jobs). This is expected to rise by 3.7% in 2017 to 71,000 jobs and rise by 3.5% pa to 100,000 jobs in 2027 (8.9% of total).

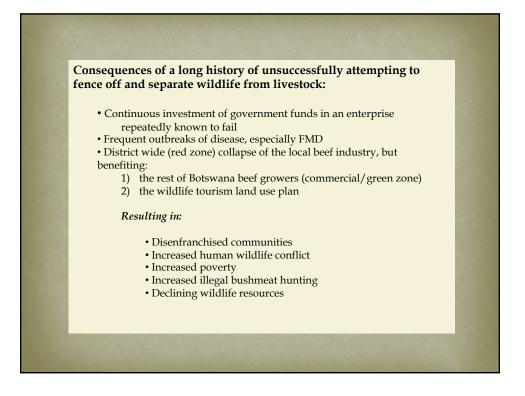
Source: WORLD TRAVEL & TOURISM COUNCIL: ECONOMIC IMPACT 2017 BOTSWANA

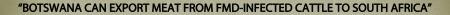








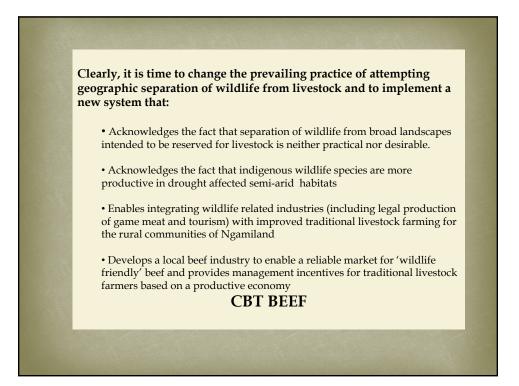




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"Technologies exist to treat red zone meat so that it can be sold in the green zone and in targeted export markets. However, the value chain for such meats is constrained by the lack of available capacity for such processing. The Ministry of Agriculture..., should promote the establishment of smaller processing facilities for this purpose in the red zone," – *Report from the Private Sector Development Program (PSDP) plan*



Strengths	Weaknesses
 Traditional ecological knowledge. Traditional culture. Habitat intact and unfragmented. Free-ranging wildlife populations. Growing value of wilderness. Potential tourist circuits (mobile, self-drive). Policy support for tourism expansion linked to poverty eradication. High levels interest in wildlife utilization and tourism development. 	 Relatively low wildlife densities. Lack of knowledge of community land use patterns and ecological dynamics. Poor community participation in plans that affect them. Lack of sense of ownership of natural resources. Limited surface water. Poor ground water. Poor agricultural potential. Community Trust difficulties. Poor local tourism development capacity. Minimal tourism infrastructure.
Opportunities	Threats:
 Potential for integrated approach to livestock. Habitat management and Human-wildlife conflict mitigation through water points. Capitalize on wilderness and cultural attributes. Linkages with emerging Namibia self-drive circuits. Start local businesses, supported by private sector (Trusts not the only option). Participatory community based mapping and land-use research and planning. Land-use plans and WL research strategies with community inputs (use your local ecologists!) Potential for Low cost - low impact tourism enterprise development. Cultural sensitivity. Identify viable community support structures from community based planning. 	 Unemployment. Dependence on Government. Barriers to community enterprise and ability to use Natural Resources sustainably. Loss of livelihood income from hunting ban. Poaching. Human disturbance of WL access to Okavango Delta. Land grabs. Habitat loss: especially around key pans. Livestock damage to veld products. Loss of traditional ecological knowledge. Predator / elephant conflicts. Poisoning. Fences. Fires. Degradation of wilderness attributes.