

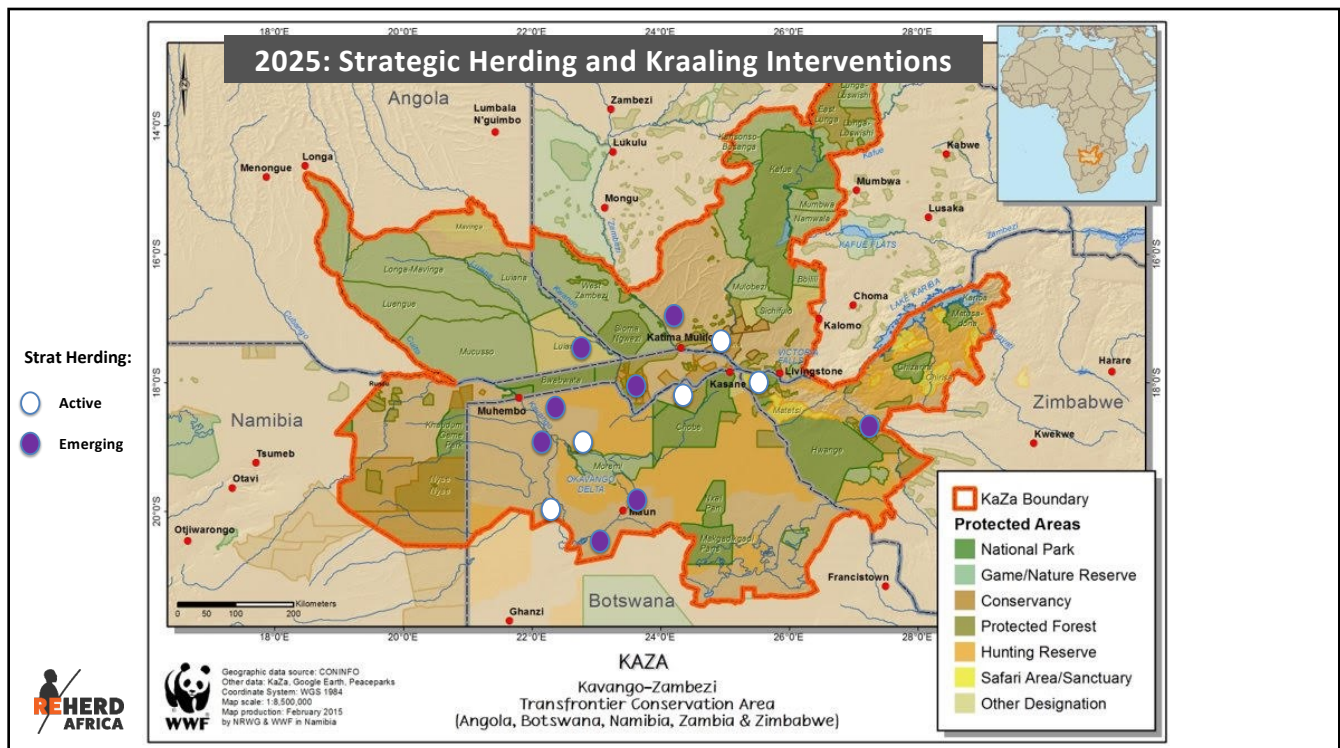
# Strategic Herding & Kraaling & Wildlife Friendly Beef - *update*

20 August 2026

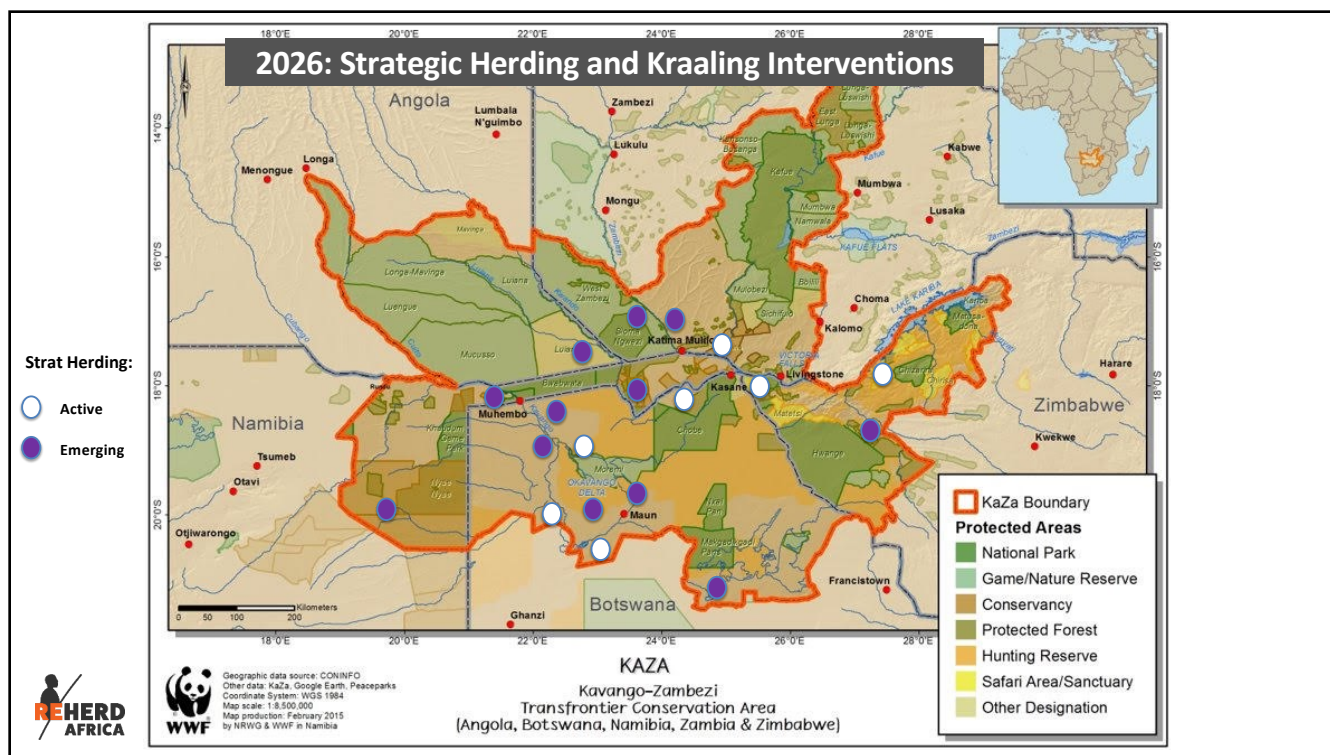
Jacques van Rooyen / Comfort Nkgowe



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## Implementation Progress:

- At least **six new emerging landscapes** in KAZA TFCA will start with Situational Analysis soon:
  - 3x new sites around the Delta, including the Western Panhandle - **Botswana**
  - Khaudum area as well as Divindu-BwaBwata – **Namibia**
  - Sioma National Park, **Zambia**
- Situational Analysis** training has been provided to five organizations in KAZA to assist their landscape entry process
- Implementation** started in at least two landscapes since the previous gathering:
  - Kongola area in the Zambezi Region (Namibia Nature Foundation)
  - Hainaveld (partially KAZA) – CONNECT Trust with Hainaveld Farmers Association

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## REHerd KAZA Community of Practice Launched!!

- At least SIX organizations from Botswana, Namibia and Zimbabwe came together to start the REHerd KAZA Community of Practice in May 2026
- The CoP serve as a support network amongst sites that implement strategic herding and kraaling following the REHerd Model and processes.
- The CoP will support the expansion of strategic herding and kraaling interventions and ensure peer accountability in supporting community-led livestock development in the KAZA, for which a Charter is being developed

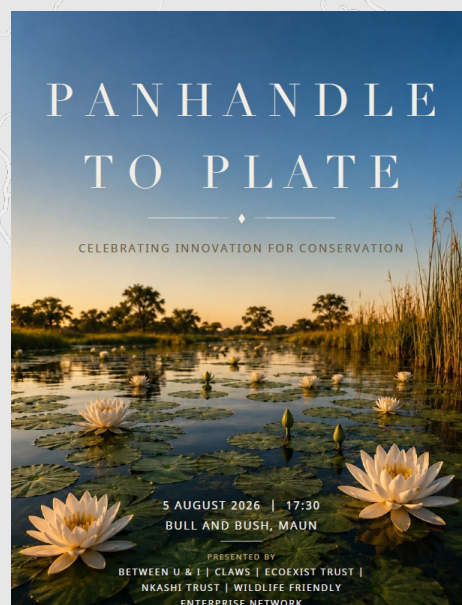


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## Value-Chain innovations on the rise!!

### Wildlife-Friendly Beef and Leather

- CLAWS Conservancy has already had 3x successful sales of beef produced through the REHerd Model into the tourism sector as Certified Wildlife-Friendly Beef.
- A high level meeting was held in Maun in 2017 about CBT and WFB
- Animals fetched a market premium!
- Leather from these animals are being tanned and processed to produce **wildlife-friendly leather**
- **2 more REHerd sites are preparing for their first Wildlife-Friendly beef pilots with the tourism sector: Chobe Enclave (Wild-Link) and Kongola (NNF)**



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#### WILDLIFE FRIENDLY® BEEF

### When conservation pays

Africa's first Certified Wildlife Friendly® beef is proving that healthier cattle, thriving wildlife and stronger livelihoods can go hand in hand.



On 11 November 2025, Wildlife Friendly Enterprise Network and CLAWS announced the first sale of Certified Wildlife Friendly® beef in Africa. Wilderness purchased beef from farmers using lion-friendly interventions, creating a premium and reliable market for livestock raised through coexistence practices. Wilderness Safaris committed to serving the certified beef at its Vumbura Plains Camp and Little Vumbura Camp.

|                                          |                                      |                                |                                |
|------------------------------------------|--------------------------------------|--------------------------------|--------------------------------|
| 37                                       | ≈ BWP 350,000                        | 102                            | ≈ 700                          |
| Certified Wildlife Friendly® cattle sold | Returned to 13 participating farmers | Farmers participating in CLAWS | Cattle under strategic herding |

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## Value-Chain innovations on the rise!!

### KAZA BEEF – the range-fed, wildlife-friendly, climate-smart, sustainable BEEF

- REHerd Africa with its partners are working on a concept for KAZA Beef that can be produced out of REHerd compliant production practices
- The requirements will be developed by a **Participatory Guarantee System (PSG)** process with all relevant government, NGO, conservation, community, tourism and livestock sector partners
- **Proposed developmental activity through KAZA AHSWG**



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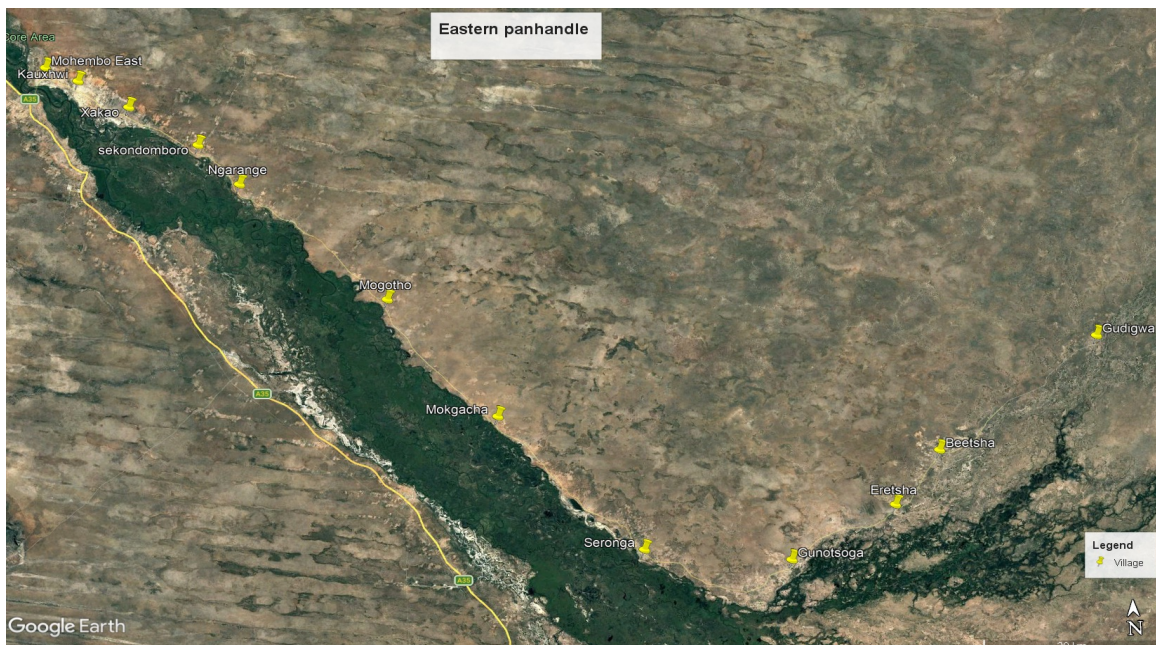
## Herding and kraaling in the Eastern Pan handle

### A way to successful Phase 3

- The Director of Veterinary Services has recommended herding to be done as part of disease risk mitigation measure before fences are removed.
- Herding in the Eastern pan handle is facilitated by CLAWS and Conservation International (CI) in the Eastern pan-handle.
- CLAWS implements Herding in all OCT villages, whereas CI is targeting Villages from Seronga West-Ward.
- Currently, CI is starting implementation at Beetsha and there after it hands over to CLAWS.

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## EASTERN PANHANDLE



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## HERDING AND KRAALING CLAWS-

### Botswana

- ▶ Herding started in 2019 by CLAWS in the Eastern Panhandle
- ▶ For the purpose of range land restoration and human lion conflict (now for disease risk mitigation! Cattle rustling?)
- ▶ DVS data base has got 15 256 cattle in the eastern panhandle and 5478 in the OCT villages (covered by CLAWS).
- ▶ To date 684 Cattle has joined the REHERD programme
- ▶ 107 farmers are participating in the project
  
- ▶ (684/107) means an average farmer has 6 cattle
  
- ▶ These tells us a lot about the socio-economics of farmers in the OCT villages OR The project is attracting marginalized community members only.

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## Adoption rate and need to Reset

- ▶  $(684/15\ 256 \times 100)$  thus 5.5% adopted in the Eastern panhandle after 7 years.
- ▶  $(684/5478 \times 100)$  thus 12.5% adopted in the OCT villages after 7 years.

### Reset

- ▶ Situation Analysis have been done
- ▶ Implementation managers training will be done in October
- ▶ Transform the project to be fully community based
- ▶ Herding has been recommended as Disease risk mitigation measure to remove some Veterinary Disease Control Fences
- ▶ Bench mark has been recommended (a visit by our communities to other herding programmes)

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## Conclusion

- The implementation of projects in the communities seems to be very slow; we should objectively examine whether;
- its a delay by implementation teams or;
- communities are slow to buy in into projects and why?
- Do we have the right people on the ground to implement projects?
- Are we following the implementation process adequately
- Do we relay our message right to be understood by the communities?
- Can the community fail themselves?
- Are government authorities actively supporting these projects?

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## Thank You

