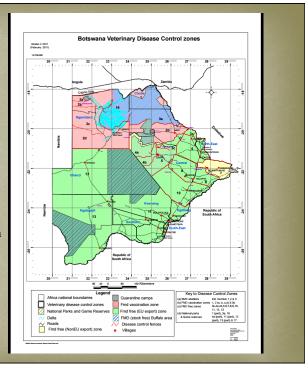
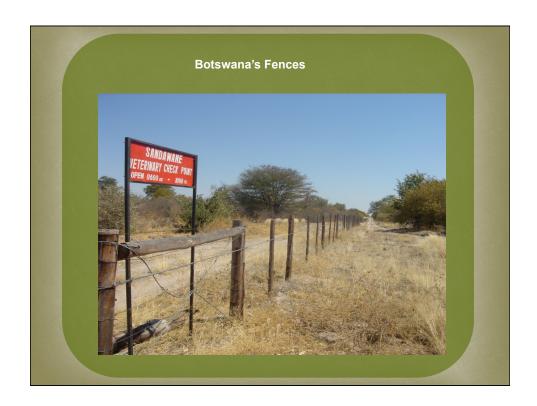


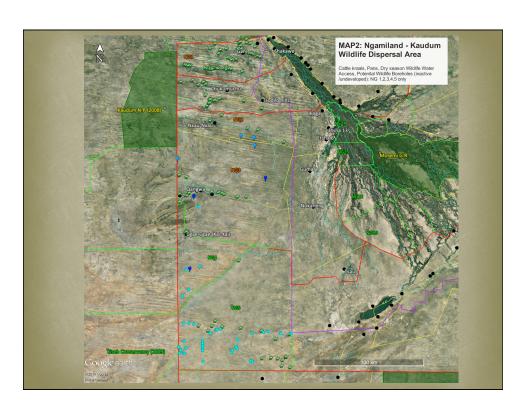
The History of Botswana's Commercial Beef Industry Development has relied entirely on the principle of physically isolating wildlife (and thereby wildlife diseases) from livestock.

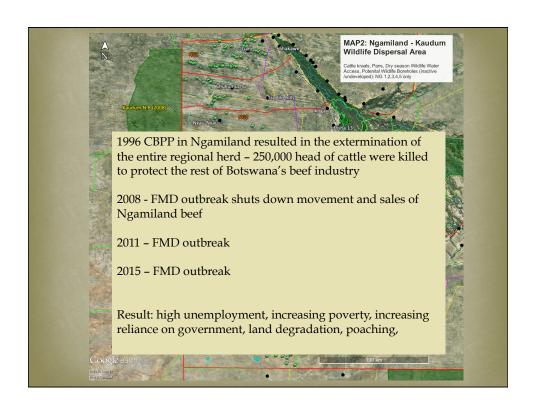
... For many years this approach - relying entirely on control of wildlife movement with extensive fencing - was reasonably successful.

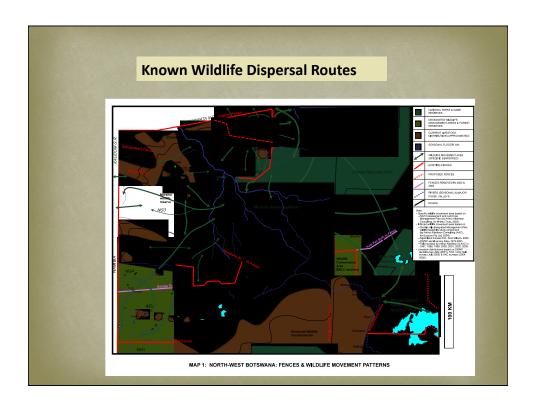


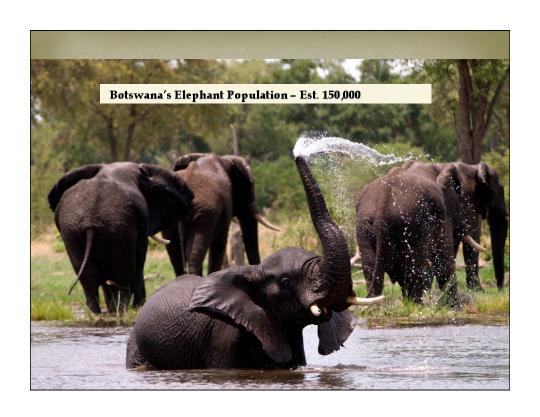








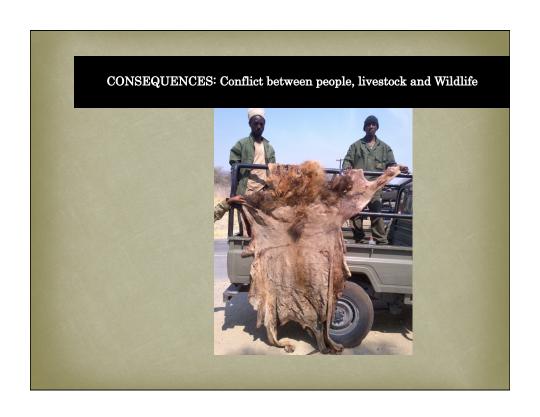


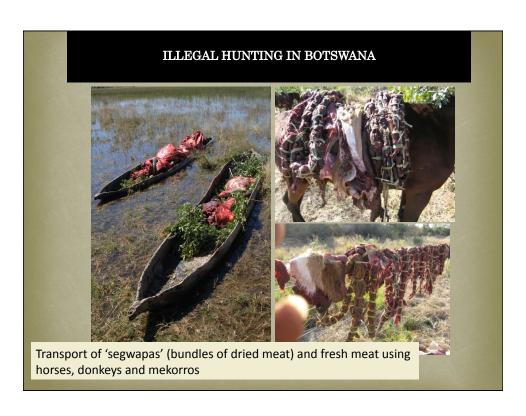










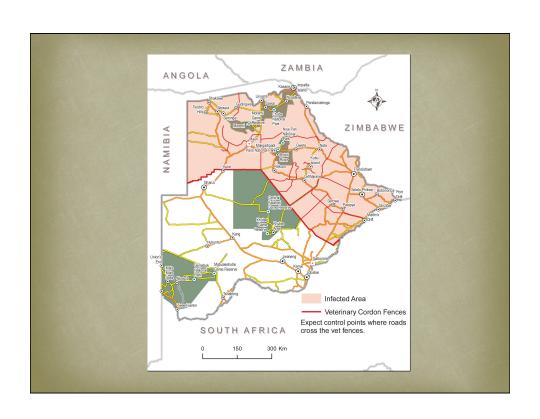


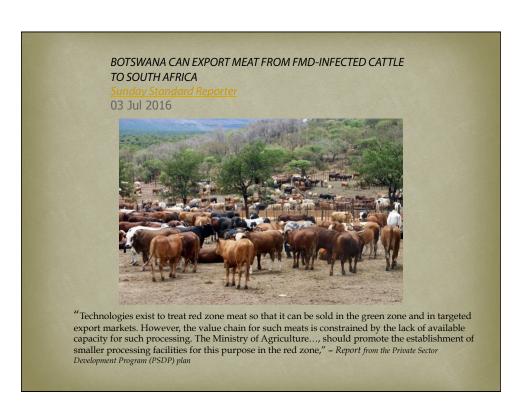
Consequences: of a long history of unsuccessfully attempting to separate wildlife from livestock:

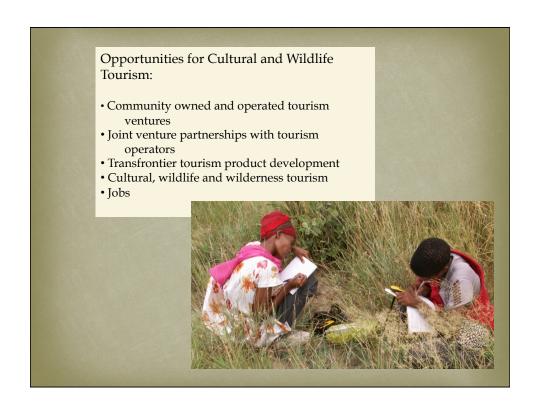
- Continuous investment of government funds in an enterprise repeatedly known to fail
- Frequent outbreaks of disease, especially FMD since
- District wide (red zone) collapse of the local beef industry, benefiting:
 - 1) the rest of Botswana beef growers (commercial)
 - 2) the wildlife tourism industries
 - 3) but at the expense of Western Ngamiland cattle farmers
- Disenfranchised communities
- Increased human wildlife conflict
- Increased poverty
- · Increased illegal bushmeat hunting
- · Declining wildlife resources

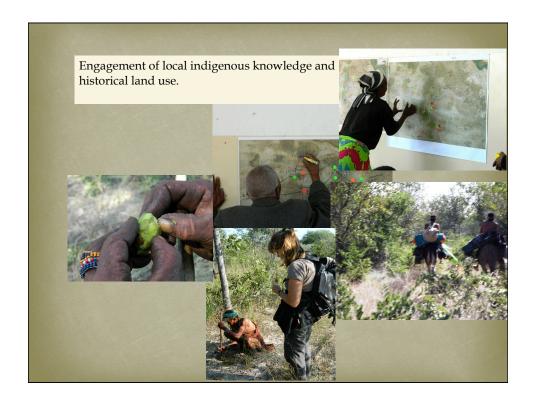
Clearly, it is time to address the prevailing practice of attempting physically separate wildlife from livestock and implement a new system that:

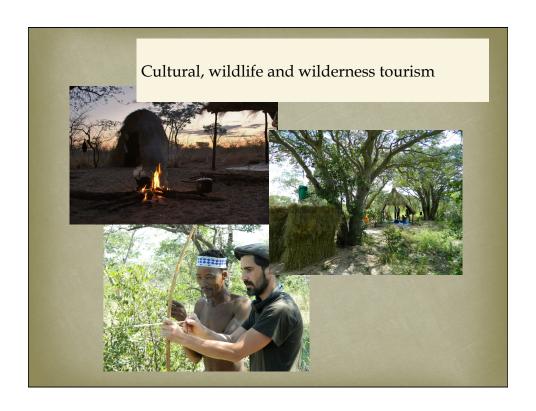
- Acknowledges the fact that separation of wildlife from broad landscapes intended to be reserved for livestock is neither practical nor desirable.
- Acknowledges the fact that indigenous wildlife species are more productive in drought affected semi-arid habitats
- Enables integrating wildlife related industries (including legal production of game meat and tourism) with improved traditional livestock farming
- Develops a local beef industry to enable a reliable market for 'wildlife friendly' beef and provides management incentives for traditional livestock farmers based on a productive economy











Strengths

- Traditional ecological knowledge. Traditional culture.
- Habitat intact and unfragmented. Free-ranging wildlife populations. Growing value of wilderness.

- Potential tourist circuits (mobile, self-drive). Policy support for tourism expansion linked to poverty eradication.
- High levels interest in wildlife utilization and tourism development.

Weaknesses

- Relatively low wildlife densities.
- Lack of knowledge of community land use patterns and ecological dynamics.
- Poor community participation in plans that affect them.
- Lack of sense of ownership of natural resources.
- Limited surface water.
- Poor ground water.
- Poor agricultural potential.
- Community Trust difficulties.
- Poor local tourism development capacity. Minimal tourism infrastructure.

Opportunities

- Potential for inclusive approach to livestock. Habitat management and Human-wildlife conflict mitigation through water points.
- Capitalize on wilderness and cultural attributes.
- Linkages with emerging Namibia self-drive circuits. Start local businesses, supported by private sector (Trusts not the only option).
- Participatory community based mapping and land-
- Land-use plans and WL research strategies with community inputs (use your local ecologists!) Potential for Low cost low impact tourism
- enterprise development. Cultural sensitivity. Identify viable community support structures from community based planning. Start small but start!

Threats:

- Unemployment.
- Dependence on Government.
 Barriers to community enterprise and ability to use Natural Resources sustainably.
- Loss of livelihood income from hunting ban.
- Poaching. Human disturbance of WL access to Okavango Delta.
- Land grabs.
- Habitat loss: especially around key pans. Livestock damage to veld products. Loss of traditional ecological knowledge.
- Predator / elephant conflicts.
- Poisoning.
- Fences.
- Degradation of wilderness attributes

Strengths

Tourism

- Traditional ecological knowledge.
- Traditional culture.
- Habitat intact and unfragmented.

- Free-ranging wildlife populations.
 Growing value of wilderness.
 Potential tourist circuits (mobile, self-drive).
- Policy support for tourism expansion linked to poverty eradication.
- High levels interest in wildlife utilization and tourism development.

CBT (Wildlife Friendly) Beef

- Provide a reliable and secure beef industry tailored to the conditions of Ngamiland traditional livestock farming - including new markets for Red Zone beef
- Improve range management (decreased regional herd)